**Overview:**

Alwaysdirect.com.au is an online department store where you will find a vast range of latest and greatest bargains across 14 product categories. We are 100% Australian owned and operated, and are aiming to be one of the biggest online department stores in Australia. Hence, as one of the leading online department store over the market, Alwaysdirect.com.au is now keen to ask any qualified online retailers to join us in order to achieve succeed in the future.

Now, we would like to introduce our ***Always Profitable*** program to serve a wide variety of online retailers. As part of our commitment to our clients, the ***Always Profitable*** program is a well-developed, highly sophisticated and user-friendly passive income generator for resellers. This program is offered to qualified clients and we would like to offer your online store the opportunity to take part.

As a successful online department store, we provide an excellent platform to sell over hundreds of products in 7 days a week, 24 hours a day. Over a year of operations, we gained good reputation in the market, and continue to receive numerous good feedbacks from our customers.

Moreover, we have launched a number of expensive advertisements over different channels like, local paper, radio, Google ads and etc. in order to become the top 5 online department store. Furthermore, we have built up a large group of active individual customers to shops in our online store regularly. Therefore, there is massive profit potential possible for your online store that chooses to implement our ***Always Profitable*** program.

In shorts, ***Always Profitable*** program will act like your online store keeper and advertiser. ***Always Profitable*** program provides profitability, ease of implementation, operation and technical support. Once you join us, everything on your side will be remained the same. The only thing we need from you is data feed. You can select any of your products or even all your products for us to sell. Our comprehensive ***Always Profitable*** program is now used by a large number of best Australia’s online retailers.

-Advertising

-Marketing

Product

Receive orders

Invoice us and we pay

Dispatch item as usual

Diagram: ***Always Profitable*** program flow diagram

The ***Always Profitable*** program is designed to minimise your labour cost and marketing cost, at the same time, increase your profit. We all know how expensive the marketing and advertising could be. Therefore, we will do the advertisement and marketing for your products and take orders from the customers. Once an order is made, we will place the order to you and you just simply send the items directly to the customer.

The ***Always Profitable*** program is FREE of charge to take part, and there is no setup fee or monthly fee. We promise that there will be no charge at all if no sale is made.

By participating, you will also be assigned a dedicated account manager, and an IT support who will work close with you to integrate the ***Always Profitable*** program. After implementation, you will start to receive orders from us immediately if there is a sale.

We intend to build a good relationship with you, considering that there are so many added benefits of having tremendously expanded product lines. Your products will be highly exposed to the market, and our online store will appear larger, more reputable and obviously a better alternative for the public to shop due to the greater variety of products. Undoubtedly, both you and we will become the winner in the market.

We hope that you will have a trusted partner in Alwaysdirect. To put everything in simple, all we need is your data feed. The system can update it daily automatically with new products, stock availability or dynamic price updates.

***Always Profitable*** program means you take orders from us, dispatch item to customer. Below is what happens at your end:

* receive orders
* invoice us and we pay
* dispatch the item as usual

We will work hard together to ensure that you, us and customers will experience the most wonderful and marvellous online shopping. Sooner or later, you will enjoy the profit and succeed in your business.

**Key to success to your business:**

1. **No extra capital investment:** There are no setup fees, monthly fees or service fees to take part. What we need is your data feed to start with, which you already have and cost you nothing.
2. **Instant expansion:** By getting moreonline stores to join ***Always Profitable*** program will allow customers to access over thousands of products instantly across a wide range of products categories. At the same time, both you and we will become an online store giant in a short time of period.
3. **High profitability:**By minimizing the labour and expensive marketing cost, you will be able to increase your margin.
4. **100% dedication to service:** Our key to success for your business is to assign a dedicated account manager to help or implement the program. It will help you to handle all the daily basis work, and your enquiries upon request. We will make sure that every stage will be in the most satisfactory status, and everything is running smoothly to guarantee your sales.
5. **Fully automated and Up-To-Date data feed:**  Our data feed examples are available in an easy implementation format, which is excel format. Once you provide us your data feed, the system will automatically update the data feed for what’s new and what’s in stock. It will be updated every 24 hours at 02:00 am.
6. **Content rich data feed:** All our data feed products include product titles, product descriptions, price and images in order to make your products stand out.
7. **Good reputation:** Our precious experience and good reputation in the market will guarantee a good start for your business. We provide an excellent multichannel or platform to sell your products in order to maximise your profit.
8. **Large community of active members:** Due to the excellent performance in our business over the year; we manage to build a large online community, who will regularly shop in our online department store. This will guarantee to greatly increase the chance of selling of your products.
9. **Delivery to all of Australia:** We sell items to all the nations, widening your potential customer base.
10. **No minimum orders requirements:** As long as you want to sell, we are there to help you. There is no minimum selling requirements. We promise – No Sales! No Charge! No catch!!
11. **Legal agreement:** We make all the promises, and we mean it. An agreement will be made to protect your benefits.
12. **Marketing and advertisement:** We have a good marketing strategy to promote ourselves in the market, especially the Google Ads. This will redefine you and our position in the market, and lead both of us to a great success.
13. **Customer service:** We have a great experienced customer service team, which can easily handle all the concerns from our online customers. We also provide after sales service which may significantly increase the reputation of our online department store, in order to increase more chance to sale.

**Service and benefits:**

1. **Daily basis processing:** Our account manager will compile an order list to you every day. This will ensure that you can easily organise your stock delivery to the customer as soon as possible.
2. **Daily basis payment:** Our accountant will be ready to make the payment once you send us the invoice. Furthermore, our account manager can address all of your concerns.
3. **Technical support:** We will provide data feed format example for you to easily start with us. Our IT department will assist you to solve any IT technical problem as well upon request.

**Profitability:**

Alwaysdirect offers you a great earning opportunity. The commission that we are going to draw from you is only 5% of the total price amount of the orders (not including the freight fee). That means you have plenty rooms to add your own margins on top of the item. Moreover, if you can offer a highly attractive and competitive price of your products, Alwaysdirect.com.au, which is one of the biggest online department stores, will help you to achieve more sales.

**Terms and regulation:**

Alwaysdirect is a well-reputable online department store which may enquire a legal agreement between us in order to protect both parties. The agreement involves some issues regarding warranty, payment method, dispatching issue and etc. This will help both parties to build a good relationship and avoid any misunderstanding between us in the future.

We are happy to discuss with you about the contents of the agreement before we start, and moreover, all the details about the Always Profitable program. Furthermore, you are free to add in more contents in the agreement in order to protect yourself if necessary.

**Always Profitable program overview:**

The Always Profitable program is comprised of 3 simple stages:

**Stage 1: *Product data feed***

Your data feed is housed in a static URL location, and updated daily (2am daily) with any new products, change of pricing and listing information. This stage is to make sure that all your products and pricing information is up-to-dated

**Stage2: *Order placement***

Alwaysdirect has a mature system to take orders from online customer. We will firstly process all the orders that are put down by our customers, and then our account manager will send you an order list on a daily basis. We are happy to work with your IT team to automate the orders process if needed.

The order list that will be sent to you will include all the information about products name, quantity of orders, products weight, SKU and mailing information of the customers.

**Stage3: *Payment***

Regarding to payments, you can immediately send us an invoice that includes the product cost and shipping cost, and the deductable commission. Once we received your invoice, our accountant will make the payment as rapid as possible before your daily cut-off time. Once you received our payment, you can start to dispatch the orders as quickly as possible.

**Getting to start:**

If you are interested in getting started or you have any inquiries, please feel free to contact us below:

* ***Email:*** [**chung.hii@alwaysdirect.com.au**](mailto:chung.hii@alwaysdirect.com.au)
* ***Phone:*** **03 9791 5326**

our logo.jpg

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